

# SPONSORSHIP OPPORTUNITIES

## Back to TY Festival

Sunday, August 20, 2023



Winter

575 8th Ave, 11th Fl.  
New York, NY 10018  
Tel: 800-970-CAMP  
Fax: 866-950-2865








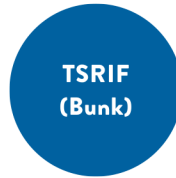
Summer

PO Box 69  
Barryville, NY 12719  
Tel: 845-557-8311  
Fax: 866-950-2865

PLEASE REACH OUT TO US WITH ANY QUESTIONS.  
EMAIL [REBEKAH@TELYEHUDAH.ORG](mailto:REBEKAH@TELYEHUDAH.ORG). THANK YOU!



# SPONSOR BENEFITS

	 MENAHEL/ET (Director) \$75K	 ROSH MACHANE (Head of Camp) \$36K	 MERAKEZ/ET (Unit Head) \$25K	 S'GANIT (Assistant Unit Head) \$18K	 MOOMCHE/ CHA (Specialist) \$10K	 MADRICH/A (Counselor) \$5K	 CHANICH/A (Camper) \$3.6K	 TSRIF (Bunk) \$1.8K
Logo on Event Landing Page as 'Presenting Sponsor'	✓							
Logo on Sponsors Page, Registration, and Emails	✓	✓	✓	✓	✓	✓	✓	✓
Press Release Mention	✓	✓	✓					
Social Media Promotion (Dedicated)	✓	✓	✓	✓				
Social Media Promotion (Group)					✓	✓	✓	✓
Post-Event Email & Social Media Thank You	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Event Welcome Banner	✓							
Logo on Welcome Bag	✓	✓	✓	✓				
Inclusion of Branded Item in Welcome Bag	✓	✓	✓	✓	✓	✓	✓	
Choice of One Program Opportunity (see next page)	✓	✓	✓	✓	✓	✓	✓	✓
# Complimentary Festival Tickets**	10	8	6	6	4	4	2	2

\*\*Festival tickets include access to VIP parking area, Festival swag, and waived fee for a vendor table at the 'Shuk' (Vendor Zone)

# PROGRAM OPPORTUNITIES

	MENAHIEL/ET (Director)	ROSH MACHANE (Head of Camp)	MERAKEZ/ET (Unit Head)	S'GANIT (Assistant Unit Head)	MOOMCHE/CHA (Specialist)	MADRICH/A (Counselor)	CHANICH/A (Camper)	TSRIF (Bunk)
	\$75K	\$36K	\$25K	\$18K	\$10K	\$5K	\$3.6K	\$1.8K

Main Stage	✓							
Live Musical Act	✓	✓						
Shuk (Vendor Zone)	✓	✓	✓					
Kosher Food Trucks	✓	✓	✓	✓				
Video Memory Booths (TY Confessional)	✓	✓	✓	✓				
Catered Lunch	✓	✓	✓	✓	✓			
Camp Historical Exhibit	✓	✓	✓	✓	✓			
Canteen & Snacks	✓	✓	✓	✓	✓	✓		
Shironim (Song Books)	✓	✓	✓	✓	✓	✓		
Happy Hour	✓	✓	✓	✓	✓	✓	✓	
3-on-3 Basketball Tournament	✓	✓	✓	✓	✓	✓	✓	

# ABOUT



Tel Yehudah  
תל יְהוּדָה

Since 1948, Tel Yehudah has been the summer home of tens of thousands of Jewish teens from across the United States and around the world. As Young Judaea's national teen leadership camp, each summer we create a diverse and warm teen community dedicated to building lasting friendships, exploring our identities and beliefs, changing the world and, of course, having fun.

Our dynamic program builds leadership skills and motivation, social responsibility, critical thinking, and life-long commitment to Israel and the Jewish People. Our teens enjoy athletics, music, arts and crafts, hiking, performing arts, experiential education, out-of-camp trips, and many other activities.

Located on 150 beautiful wooded acres on the banks of the Delaware River in Barryville, New York, Tel Yehudah draws campers and staff from across the United States, United Kingdom, Israel, and around the world.



**GLOBAL & MULTI  
LINGUAL AUDIENCE  
INCLUDING HEBREW,  
ENGLISH & SPANISH**

**EXTENSIVE  
VISIBILITY  
AMONG TY'S  
NETWORK OF  
ALUMNI**



**SOCIAL MEDIA REACH  
FOLLOWERS**



**5,200+**



**500+**



**1,200+**



**3,100+**



**UNIQUE  
OPPORTUNITY TO  
TARGET AN IN-  
PERSON AUDIENCE  
OF APPROXIMATELY  
1000 SAVVY &  
INFLUENTIAL  
CONSUMERS**



THANK YOU

תודה